

Amsterdam, 18 December 2020

Just Eat Takeaway.com launches winter charity campaign

[Just Eat Takeaway.com](https://www.just-eat.com), a global leader in online food delivery, has launched its biggest ever charity campaign to support the hungry and homeless this winter.

Giving campaigns will be run across 17 countries with the company aiming to donate up to a total of €1.5 million. In most markets, the activity will take the form of a donation of €0.50 (or equivalent) made by Just Eat Takeaway.com for each order placed on Saturday 19 December 2020*.

Just Eat Takeaway.com will be working with a number of charities across the world to ensure that the funds reach those most in need in the markets where the company operates. Partners include FoodCycle and Social Bite in the UK, die Tafel in Germany, Voedselbank in the Netherlands, Food Banks Canada in Canada, OzHarvest in Australia, Latet in Israel, Pajacyk in Poland, Sant Egidio in Italy as well as Action Against Hunger in several other markets including Spain and Denmark.

Maurine Alma, Chief Marketing Officer at Just Eat Takeaway.com said:

“Communities around the world have faced huge challenges throughout 2020 with access to food a particularly significant issue. We wanted to ensure that we are helping those most in need in all our markets to access food and shelter this winter.

“Our teams have rallied behind a number of significant charitable initiatives this year which have taken Just Eat Takeaway.com’s giving to record levels - from discounts and free meals for healthcare workers and hospitals to helping charities and food banks to pivot their projects to delivery models. We hope that this multi-market campaign provides another welcome boost for those organisations that are working so hard on the frontline.”

Ends

Contact: press@justeattakeaway.com

Notes to editors

*10bis in Israel will be running its campaign on 17 December 2020

*Just Eat UK is running a separate campaign which incorporates customer giving, matched by Just Eat <https://www.just-eat.co.uk/blog/news/christmas-meal-appeal>

The following charities are being supported by this campaign:

Country	Charity	Charity Website
Austria	Die Tafel AT	dietafel.at/spenden/geldspenden
Australia	OzHarvest	www.ozharvest.org
Belgium	Action Against Hunger	www.actioncontrelafaim.org
Canada	Food Banks Canada	www.foodbankscanada.ca
Denmark	Action Against Hunger	www.actionagainsthunger.org.uk
Germany	Die Tafel	www.tafel.de
Ireland	Peter McVerry Trust	https://pmvtrust.ie/
Israel	Latet	www.latet.org.il
Italy	Comunità Sant'Egidio	www.santegidio.org/pageID/30052/langID/it/POVERI.html
Netherlands	Voedselbank	https://voedselbankennederland.nl
New Zealand	Christmas Box	https://christmasbox.co.nz
Norway	Action Against Hunger	www.actionagainsthunger.org.uk
Poland	Pajacyk	www.pajacyk.pl
Spain	Acción Contra el Hambre	www.accioncontraelhambre.org/es
Switzerland	Action Against Hunger	www.actionagainsthunger.org.uk
UK **	Social Bite & Food Cycle	https://social-bite.co.uk & www.foodcycle.org.uk
France **	Le Secours Populaire	www.secourspopulaire.fr

** UK and France are running a different campaign in the local markets

Terms and conditions

Donations are capped at a global total of €1,000,000. Successful orders made on 19 December in a participating market will contribute to the donation to that participating market's designated charity and will contribute to calculating the global total amount.

About Just Eat Takeaway.com

Just Eat Takeaway.com (LSE: JET, AMS: TKWY) is a leading global online food delivery marketplace outside China. Headquartered in Amsterdam, the Company is focused on connecting consumers and restaurants through its platforms. With over 205,000 connected restaurants, Just Eat Takeaway.com offers consumers a wide variety of food choice. Just Eat Takeaway.com mainly collaborates with delivery restaurants. In addition, Just Eat Takeaway.com provides its proprietary restaurant delivery services for restaurants that do not deliver themselves. The combination of Just Eat and Takeaway.com has rapidly grown to become a leading online food delivery marketplace with operations in the United Kingdom, Germany, the Netherlands, Canada, Australia, Austria, Belgium, Bulgaria, Denmark, France, Ireland, Israel, Italy, Luxembourg, New Zealand, Norway, Poland, Portugal, Romania, Spain and Switzerland, as well as through partnerships in Colombia and Brazil.